

GREEN RIVER VALLEY FARMERS MARKET ASSOCIATION
GUIDELINES & APPLICATION

PLACE

1. Corner of Second and Main Street. Across from the Henderson-Henderson County Chamber of Commerce.

TIME

2. Saturday 8 a.m. to 3 p.m. or until sold out. A Tuesday sale from 8 a.m. to 3 p.m., a Wednesday sale from 11:30 a.m. to 6 p.m., and a Friday sale from 11:30 a.m. to 6 p.m. may be established during peak periods of the growing season. Growers may not begin setting up before 7:30 a.m. on Saturday or Tuesday; or begin setting up before 11 a.m. on Wednesday and Friday.

GROWERS

3. All sellers must reside within the following Kentucky counties: Henderson, Union and Webster. All sellers must be a member of the Green River Valley Farmers Market Association. Market Member families may combine produce for selling purposes.
 - A. Growers Tent: Produce must be grown by the seller or a market vendor residing in Kentucky.
 - B. Resale Tent: Produce must have been grown in Kentucky and the seller must be a Kentucky resident.

FEE

4. An annual membership fee of \$40.00 shall be charged for admission to the association. A rental fee of \$15.00 will be charged to each producer per space. Space will be available based on prior year and diversity of produce. (Growers who provide multiple products will be given a priority over a single product grower. A rental fee will not be charged to those qualifying to sell in the youth section.) If you are in a reserved spot you will need to pay your week's rent in advance. You will not be reimbursed if absent. (This will help to protect your interest and to avoid vacant spaces when another grower has requested a location.) A higher daily rate will be established for the resaler.

LITTER

5. All growers must check with the designated Market Manager before leaving. Each individual will be responsible for his or her area. If left unattended, members will be reprimanded and charged for cleaning. Trash cans will be provided.

PRICING

6. Growers will determine their own price for produce. However they are encouraged not to be below wholesale prices. The Market Manager will have the final decision.

SALEABLE LABELS

7. Types of produce to be sold:
 - All fruits and vegetables
 - Honey, Cider and Sorghum (labels required with when, who and where produced)
 - Bedding, potted plants and cut flowers (subject to 6% sales tax, responsibility of the seller)
 - Home Processed foods are acceptable for direct-to-consumer sale by the processor must be in accordance with the Kentucky HB 391
 - And Kentucky's "Farmers Market" regulation. Registration and/or certification documents must be displayed at the point of sale.

CONDUCT

8. No loud or electronic out crying devices allowed. No horseplay of any type allowed.

PRODUCE DISPLAYS

9. Remember quality and freshness are the two major benefits of a Farmer's Market. All produce should be kept in containers. The market will not be required to provide tables or chairs, these will be the responsibility of the member.

HOW TO SELL

10. Growers are encouraged to sell items by bunch, dozen, bushels, peck, etc. Selling weight, scales must be furnished by the growers and be in compliance with the Kentucky Department of Agriculture Weight and Measure Division. (We do not recommend fishing scales). A neat, clean display will help sales. Any ramp used to cross over brick pavers must have approval of X.R. Royster of the City of Henderson.

CONTAINERS

11. Sacks or appropriate containers must be supplied by the growers for consumers' goods. The Chamber will try to provide sacks through the state, as they are available.

AUTHORITY

12. Any seller not in compliance with the above regulations will be given two warnings by the Market Manager unless the situation is deemed to require immediate removal. The Board will have the final authority.

DISCLAIMER

13. I agree to the above guidelines and regulations and will hold harmless the owners and lessee's of property in event of an accident in connection with the operation of the Green River Valley Farmer's Market. Vendors must provide their own liability insurance as well as any other insurance deemed necessary.

MEMBERSHIP PERMIT

14. A duplicate copy of this form will constitute the membership permit and the privilege to sell.

Please Print

Name

Address

Phone

City

Membership fee

Date

Signature